

Join us for the 25th Anniversary of the Pit Run Road Race!

We couldn't have done it without you!

Our generous and dedicated sponsors have allowed us to support so many wonderful causes in the community for so many years.

All proceeds from the Pit Run are donated to the Ricky J. Parisian Scholarship Foundation, Inc., which is dedicated to improving education and school-related activities for area students.

The Foundation also awards a \$3,000 annual scholarship to a graduating senior of Oneonta High School who will be entering college and who demonstrates the ability and desire to enhance his or her community.

We hope that you will once again choose to join us as a race sponsor. The Pit Run 10K Race has been such an important part of the community, and your support will allow the Foundation to continue to donate funds throughout Oneonta and the surrounding area.

Thank you for all you have done for our race and for the community. We hope that you will join us at this year's race, on the first Sunday of October, and experience all the fun and excitement of this family and community day!

—*The Pit Run Race Committee*



The Pit Run, PO Box 1201, Oneonta, NY 13820.
For more information, please contact us at
(607) 432-8068 or visit pitrun.org

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SPONSORSHIP OPPORTUNITIES

www.pitrun.org

Ricky J. Parisian
Memorial Scholarship Foundation

\$5,000: Major Sponsor

Sponsor name/logo to appear on:

- Print advertisements and media releases
- Race banners at Start, Finish
- Prominent logo placement on ALL race shirts given to participants
- Sponsor recognition at all Pit Run events
- Logo placement on Pit Run website homepage (June 1-May 31)
- Featured in special partnership advertising, digitally, radio & print (\$1500 value)
- Up to 12 posts/announcements on Pit Run website/Facebook (June 1-May 31)

\$2,500: Activity Sponsor

Sponsor name/logo to appear on:

- Bib of sponsored 10k or 5k or walk
- Sign above sponsored race finish line
- Race banners at start, finish
- Prominent logo placement on ALL race shirts given to participants
- Logo placement on Pit Run website sponsor (June 1-May 31)
- Up to 8 posts/announcements on Pit Run website/Facebook (June 1-May 31)

**PIT RUN 2018 SPONSORSHIP
DEADLINE IS JUNE 1st, 2018**

\$1,500: Contributing Sponsor

Sponsor name/logo to appear on:

- Race banners at Start, Finish
- Logo placement on the back of race t-shirts given to participants
- Logo on Pit Run website Sponsor page (June 1-May 31)
- Up to 4 posts/announcements on Pit Run website/Facebook (June 1-May 31)

\$500: Supporting Sponsor

Sponsor name/logo to appear on:

- Logo or name placement on the back of race t-shirts given to participants
- Logo on Pit Run website Sponsor page (June 1-May 31)
- Acknowledgement on Pit Run Facebook

\$250: Sponsor

Sponsor name to appear on:

- Name placement on race t-shirts given to participants
- Logo on Pit Run website Sponsor page (June 1-May 31)
- Acknowledgement on Pit Run Facebook

< \$250: Friends of the Pit Run

- Included in Print Acknowledgement (Race weekend - Daily Star)

Sponsorship Agreement

Sponsorship levels:

Major Sponsor	\$5,000	<input type="radio"/>
Activity Sponsor	\$2,500	<input type="radio"/>
Contributing Sponsor	\$1,500	<input type="radio"/>
Supporting Sponsor	\$500	<input type="radio"/>
Sponsor	\$250	<input type="radio"/>
Friend of Pit Run	<\$250	<input type="radio"/>

Company Name:

Contact Person/Title:

Mailing Address:

Area Code/Telephone:

Email Address:

Company Website:

Do you use social media:

Facebook Twitter Other

Camera-ready artwork: Yes No

Check enclosed: Yes No

Please bill me: Yes No

Signature:

PO Box 1201
Oneonta, NY 13820

**Please make checks
out to: Pit Run**